



Thursday the 3rd August, 2017
DIRECTION

No. : 30/2017

Date : 2/8/2017

Subject : Examinations leading to the Degree of B.A. (Journalism and Mass Communication) (Three Years CourseSemester & Credit Grade System).

Whereas, Ordinance No. 10 of 2015 in respect of Bachelor of Journalism and Mass Communication (B.J.M.C.) (Three Years Degree Course Semester Pattern) is in existence in the University,

AND

Whereas, the then Faculty of Social Sciences has prepared the Draft Scheme of teaching and examinations along with Draft Ordinance / Regulation for the Degree of Bachelor of Journalism and Mass Communication (BJMC) as per Semester and Credit & Grade System & referred it to all Board of Studies and the Ad-hoc Committees in the Faculty of Social Sciences,

AND

Whereas, the Ad-hoc Committee in Mass Communication has considered the U.G.C. Publication, published in Gazette of India part-3 Sec.4 Dtd. 5th July, 2014 (Asadha) regarding to change the nomenclature of B.J.M.C. Degree. In view of changing the nomenclature, the Ad-hoc Committee suggest to change the existing nomenclature of Bachelor of Journalism and Mass Communication (B.J.M.C) as "B.A. (Journalism & Mass Communication)".

AND

Whereas, the Ad-hoc Committee in Mass Communication has prepared and recommend the Scheme of Teaching and Examination and Syllabi of Ist to VIth Semester of B.A. (Journalism and Mass Communication) as per above nomenclature.

AND

Whereas, the Academic Council in its meeting held on 6.6.2017 vide item No. 43 has accepted the recommendation regarding to change the existing nomenclature of Bachelor of Journalism and Mass Communication (B.J.M.C) as "B.A. (Journalism & Mass Communication)" as published by U.G.C. in the Gazette of India part-3 Sec.4 Dtd. 5th July, 2014 (Asadha) in respect of Specification of Degrees.

AND

Whereas, the Hon'ble Vice- Chancellor has approved scheme of teaching and examinations along with provisions of Draft Ordinance / Regulation and the syllabi for the Degree of B.A. (Journalism and Mass Communication) under sub-section (7) of Section 12 of the Maharashtra Public Universities Act, 2016 on behalf the Faculty of Inter-disciplinary Studies and Academic Council on 16.6.2017,

AND

Whereas, the above schemes of teaching and examinations and provisions are to be regulated by framing the Ordinance / Regulation,

AND

Whereas, making Ordinance / Regulation is a time consuming process.

Now, therefore I, Dr. Murlidhar Chandekar, Vice-Chancellor, Sant Gadge Baba Amravati University, Amravati in exercise of powers conferred upon me under Sub-section (8) of Section 12 of the Maharashtra Public Universities Act, 2016 do hereby direct as under :-

1. This Direction may be called, "Examinations leading to the Degree of B.A. (Journalism and Mass Communication) (Three Years Course Semester & Credit Grade System) Direction, 2017".
2. This Direction shall come into force from the Academic Session :-
 - i) 2017-2018 for Sem.-I & II B.A. (Journalism and Mass Communication Part-I) Examination,
 - ii) 2018-2019 for Semester-III & IV B.A. (Journalism and Mass Communication Part-I) Examinat. and
 - i) 2019-2020 for Semester-V & VI B.A. (Journalism and Mass Communication Part-I) Examination.
3. There shall be Six Examinations leading to the Degree of Master of namely :
 - i) the Bachelor of Arts (Journalism in Mass Communication) Sem-I & II at the end of each Semester,
 - ii) the Bachelor of Arts (Journalism in Mass Communication) Sem-III & IV at the end of each Sem. and
 - iii) the Bachelor of Arts (Journalism in Mass Communication) Sem-V & VI at the end of each Semester.
4. The Duration of each Semester shall be of Six Months.
5. The examinations specified in Paragraph 3) shall be held twice a year at such places and on such dates as may be appointed by the University.
6. The examination in B.A. (Journalism and Mass Communication) for each semester will have 4 theory subjects and 1 Practical Subject. Each theory paper will have maximum 80 marks and 20 marks for Internal Assessment. Practical Subject will have maximum 50 Marks for theory, 20 marks for Internal assessment and 30 marks for Practical Exam. Minimum Passing Marks in each paper will be 40% and separate passing for theory, practical and internal.

7. An applicant for admission to an examination specified in Paragraph 3) shall prosecute a regular course of study in courses prescribed for the examination concerned for not less than one semester in a particular semester in a College affiliated to the University.
8. Subject to his compliance with the provisions of this Ordinance and of other Ordinances in force from time to time, an applicant for admission to **B.A. (Journalism and Mass Communication)** Semester-I shall have passed :-
- (i) the 12th Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education or an examination recognized as equivalent.
- OR
- (ii) the XII Standard Examination of Maharashtra State Board of Secondary and Higher Secondary Education in Vocational Stream with English as one of the subject of passing.
- OR
- (iii) the Diploma in Education (D.Ed.) (Two years course) of Maharashtra State Educational Research and Training Council, Pune with English as one of the subject of passing.
- OR
- (iv) Minimum Two Years course after 10th standard approved by Government of Maharashtra with English as one of the subject of passing.
9. The Examinations shall consist of the subjects as indicated in the Scheme of Examinations as per **Appendix – ‘A’**.
10. Subject to his/her compliance with the provisions of this Ordinance and other Ordinances pertaining to Examination in force from time to time, the applicant for admission, at the end of the course of study of a particular semester/session, to an Examination specified in column (2) of the table below, shall be eligible to appear if-
- i) he/she satisfies with the conditions in the table and the provisions there under.
- ii) he/she comply with the provisions of the ordinance pertaining to the Examination in general from time to time.
- iii) he/she has prosecuted a regular course of study in a college affiliated to the University.
- iv) he/she has in the opinion of the Principal shown satisfactory progress in his/her studies.

TABLE-I

Name of the Examination	The student should have passed the Exam. of	The student should have satisfactorily completed term work of the following session/ semester	The student should have passed the following examination
1.	2.	3.	4.
B.A. (JMC) Part-I (Sem-I)	As mentioned in Para-8	---	---
B.A. (JMC) Part-I (Sem-II)	---	B.A. (JMC) Sem-I	---
B.A. (JMC) Part-II (Sem-III)	---	B.A. (JMC) Sem-II	2/3 rd Heads of I & II Semester combined together
B.A. (JMC) Part-II (Sem-IV)	---	B.A. (JMC) Sem-III	--do--
B.A. (JMC) Part-III (Sem-V)	B.A. I & II Semester	B.A. (JMC) Sem-IV	2/3 rd Heads of III & IV Semester combined together
B.A. (JMC) Part-II (Sem-VI)	---	B.A. (JMC) Sem-V	--do--

Explanation :

- i) While calculating 2/3rd heads of passing, fraction if any shall be ignored,
- ii) For considering the heads of passing, every theory and every practical/Internal shall be considered as separate head of passing.
11. Without prejudice to the other provisions of Ordinance No. 6 relating to the Examination in General, the provisions of Paragraphs 5, 7, 8, 10, 27, 31, 32 & 33 of the said Ordinance shall apply to every Collegiate candidate.
13. The fees for each examination and practical examination shall be as prescribed by the University, from time to time.
14. An applicant for admission to an examination shall satisfy the Head of the Department/Principal in the Terminal and other Tests conducted during the academic year regarding his suitability to take the examination.
15. The Scheme of Teaching & Examination, Credits to be given with the maximum marks allotted to the Practical / Internal Examination in each paper, the written part and the Practical part for each of the six examinations and computation of SGPA and CGPA, shall be as indicated in concerned Annexures
16. (i) The scope of the subjects shall be as indicated in the Syllabus.
(ii) The medium of instructions and examinations shall be in Marathi / Hindi / English.

17. The Head / Principal shall maintain in his office a complete record of marks obtained by the candidate in the sessional. He shall send it to the University in a sealed cover the final marks in sessional examination obtained by every applicant.
18. For Internal Examination of 20 Marks, the concerned subject teacher shall assess the students on the following points.
1) Class Attendance - 5 Marks, Unit Test / Seminar / Assignments / Study Tour / Media Visit - 15 Marks.
19. If a student fails in an examination his marks of Internal / Sessional Assessment Theory/Practical of the Examination shall be carried over for the next examination.
20. Provisions of Ordinance No. 18 of 2001 relating to “An Ordinance to provide grace marks for passing in a Head of passing and Improvement of Division (Higher Class) and getting distinction in the subject and condonation of deficiency of marks in a subject in all the faculties prescribed by the Statute No.18”, shall apply to the examinations under this Ordinance.
21. As soon as possible after the examinations, the University shall publish result of the examinees and merit list shall be notified as per Ordinance No.6.
22. An examinee who does not pass; or who fails to present himself/herself for the examination shall be eligible for readmission to the same examination/semester, on payment of fresh fees and such other fees as may be prescribed.
23. A candidate who could not complete a semester satisfactorily or who has failed will be eligible for readmission to the same semester. However readmission to semester should be allowed only when a regular session is running for the particular semester.
24. The existing Ordinance / Directions of the course shall be applicable to the students who have already sought their admission as per its provisions and shall repealed after exhausting the chances given by the University.
25. (i) The successful examinees shall be eligible for award of the Degree of B.A. (Journalism and Mass Communication) on payment of the prescribed fees..
(ii) The Degree certificate in the prescribed form shall be signed by the Vice-Chancellor.

Date : 29/7/2017.

Sd/-
(Dr.Murlidhar Chandekar)
Vice-Chancellor,
Sant Gadge Baba Amravati University.

**Annexure -‘A’
Scheme of Teaching & Examinations for Semester & Credit Grade System
B.A. Journalism and Mass Communication
Semester-I
W.e.f. 2017-18**

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Max. Marks			Min. Marks			
						Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
	Non-Practical Subjects											
1	Introduction to Communication – I	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	Communicative English - I	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Communicative MarathiHindi/Hindi – I	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	Fundamentals of Journalism	3	1	4	3 hrs.	80	20	-	32	8	-	100
	Practical subject											
5	Computer Applications – I	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

B.A. Journalism and Mass Communication Semester-II
W.e.f. 2017-18

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
					Max. Marks			Min. Marks				
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
1	Introduction to Communication – II	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	Communicative English - II	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Communicative Marathi/Hindi/Hindi – II	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	Introduction to Mass Communication	3	1	4	3 hrs.	80	20	-	32	8	-	100
Practical subject												
5	Computer Applications – II	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

B.A. Journalism and Mass Communication Semester-III
W.e.f. 2018-19

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
					Max. Marks			Min. Marks				
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
1	Reporting	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	News Writing- I	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Print Media	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	Electronic Media	3	1	4	3 hrs.	80	20	-	32	8	-	100
Practical subject												
5	Editing	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

B.A. Journalism and Mass Communication Semester-IV
W.e.f. 2018-19

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
					Max. Marks			Min. Marks				
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
1	Feature Writing	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	News Writing – II	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Public Relations	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	Print Production	3	1	4	3 hrs.	80	20	-	32	8	-	100
Practical subject												
5	Advertising	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

B.A. Journalism and Mass Communication Semester-V
W.e.f. 2019-20

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
					Max. Marks			Min. Marks				
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
1	Marathi Journalism	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	Media Management	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Media Law and Ethics	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	Introduction to New Media	3	1	4	3 hrs.	80	20	-	32	8	-	100
Practical subject												
5	Photo Journalism	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

**B.A. Journalism and Mass Communication Semester-VI
W.e.f. 2019-20**

S.N.	Subject	Teaching Scheme			Examination Scheme							Total Marks
		Theory Credits	Pra./ Int. Ass. Credits	Total Credits	Duration of Exam	Max. Marks			Min. Marks			
						Th.	Int. Ass.	Pra.	Th.	Int. Ass.	Pra.	
	Non-Practical Subjects											
1	Development Communication	3	1	4	3 hrs.	80	20	-	32	8	-	100
2	Media and Society	3	1	4	3 hrs.	80	20	-	32	8	-	100
3	Indian Political Environment	3	1	4	3 hrs.	80	20	-	32	8	-	100
4	National and International Affairs	3	1	4	3 hrs.	80	20	-	32	8	-	100
Practical subject												
5	Communication Research	2	2	4	3 hrs.	50	20	30	20	8	12	100
	Total	14	6	20		370	100	30				500

Annexure-B

**Credit-grade based performance and assessment system (CGPA)
Features of the Credit System**

A) DEFINITION

- 1) **Credit Based Semester System (CBSS):** Under the CBSS, the requirement for awarding a degree or diploma or certificate is prescribed in terms of number of credits to be completed by the students.
- 2) **Credit Point:** It is the product of grade point and number of credits for a course.
- 3) **Credit:** A unit by which the course work is measured. It determines the number of hours of instructions required per week. One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week.
- 4) **Cumulative Grade Point Average (CGPA):** It is a measure of overall cumulative performance of a student over all semesters. The CGPA is the ratio of total credit points secured by a student in various courses in all semesters and the sum of the total credits of all courses in all the semesters. It is expressed up to two decimal places.
- 5) **Grade Point:** It is a numerical weight allotted to each letter grade of a 10 point scale.
- 6) **Letter Grade:** It is an index of the performance of students in a said course. Grades are denoted by letters O,A+,A,B+, B, C,P and F.
- 7) **Programme:** An educational programme leading to award of a Degree, diploma or certificate.
- 8) **Semester Grade Point Average (SGPA):** It is a measure of performance of work done in a semester. It is ratio of total credit points secured by a student in various courses registered in a semester and the total course credits taken during that semester. It shall be expressed up to two decimal places.
- 9) **Semester:** Each semester will consist of 15-18 weeks of academic work of academic work equivalent to 90 actual teaching days. The odd semester may be scheduled from July to December and even semester from January to June.
- 10) **Transcript or Grade Card or Certificate:** Based on the grades earned, a grade certificate shall be issued to all the registered students after every semester. The grade certificate will display the course details (code, title, number of credits, grade secured) along with SGPA of that semester and CGPA earned till that semester.

B) LETTER GRADES AND GRADE POINT:

1. The UGC recommends a 10-point grading system with the following letter grades as given below:

Grades and Grade Points

TABLE-1

Grade	Description	Range of Marks obtained out of 100 or equivalent fraction	Grade point
O	Outstanding	90-100	10
A+	Excellent	80-89	9
A	Very Good	70-79	8
B+	Good	60-69	7
B	Above average	55-59	6
C	Average	50-54	5
P	Pass	40-49	4
F	Fail	Below 40	0
Ab	Absent	Ab	0

2. A student obtaining Grade F shall be considered failed and will be required to reappear in the examination.
3. For non credit courses ‘Satisfactory’ or ‘Unsatisfactory’ shall be indicated instead of the letter grade and this will not be counted for the computation of SGPA/CGPA.

C) COMPUTATION OF SGPA AND CGPA :

Based on the Grade Point obtained in each subject, Semester Grade Point Average (SGPA) and then Cumulative Grade Point Average (CGPA) are computed as follows;

i) Computation of SGPA :

The SGPA is the ratio of sum of the product of the number of credits with the grade points scored by a student in all the courses taken by a student and the sum of the number of credits of all the courses undergone by a student, i.e.

$$SGPA (S_i) = \frac{\sum (C_i \times G_i)}{\sum C_i}$$

Where, C_i is the number of credits of the i th course and G_i is the grade point scored by the student in the i th course.

ii) Computation of CGPA : CGPA of the course shall be as prescribed by the University.

iii) Equivalence of the conventional division/class with the CGPA in final semester is in accordance with the following table 3.

**Equivalence of Class/Division to CGPA
TABLE-2**

Sr. No.	CGPA	Class/Division
1.	7.5 or more than 7.5	First Class with Distinction
2.	6.00 or more but less than or equal to 7.49	First Class
3.	5.50 or more but less than or equal to 5.99	Higher Second Class
4.	5.00 or more but less than or equal to 5.49	Second Class
5.	4.00 or more but less than or equal to 4.99	Pass

D) Degree will be awarded on the basis of the performance of CGPA of the course.
