

Course Name: MBA in Business Analytics

Semester II (Subject Core)

(Decision Specific Core (DSC), Decision Specific Elective (DSE), On Job Training (OJT) Field Projects(FP)													
Sr. No.	Subject Code	Name of Subject	Hrs/Week	Course Type	Credit	Examination Scheme						Total Max Marks	Min. Agg. Marks
						Duration of Exam Hours	External		Internal				
							Max Marks	Min. Pass Marks	Max Marks	Min. Pass Marks			
1	MBA/201/BA	Quantitative Business Analysis	4	DSC	4	3	70	35	30	15	100	300	
2	MBA/202/BA	Data Mining For Business Intellegence	4	DSC	4	3	70	35	30	15	100		
3	MBA/203/BA	Machine Learning Application For Business	4	DSC	4	3	70	35	30	15	100		
4	MBA/204/BA / MBA/205/BA	Data Visualization / Web Analytics	4	DSE	4	3	70	35	30	15	100		
5	MBA/206/BA	BA & Tools Of BA - R, Python, SPSS	4	DSC	4	3	70	35	30	15	100		
6	MBA/207/BA	Business Communication	4	DSC	4	2	50	25	50	25	100		
7	MBA/208/BAC	Entrepreneurship	4	DSC	4	Internal Aseessment							
Total			28		28							600	300